













# BigIdea

digital signage

Standard items we always provide	We also provide	Other items that you provide
 <b>Kiosk/Player Software</b>	 <b>Kiosk/Player Hardware</b>	 <b>Your Venues</b>
 <b>Remote Management Software</b>	 <b>Project Management</b>	 <b>Plasma or LCD Screens</b>
 <b>Server Hardware and Hosting</b>	 <b>On-Site Installation</b>	 <b>Internet Connections</b>
	 <b>Content Creation</b>	 <b>...and a web browser to control it all</b>
	 <b>Content Management</b>	



(Screen sold separately)

Bigidea Signage Media Player works with any flat panel LCD or Plasma screen.

## SIMPLE TURNKEY SOLUTIONS

The BIGIDEA Digital Signage

Easy as 1 2 3 ...

1. Connect power to the player
2. Connect it to your display
3. Plug it into an internet outlet and your up and running.

## MAXIMUM UPTIME

The Bigidea Media Player uses a

"pull-forward" technology. All content resides on the player before it plays.. NO Streaming.

This way when the internet is disconnected your player will keep playing your content.

New content is pulled down when the internet goes back online.

"No more blank screens!"

## EVERYTHING COVERED

We will provide you with ..

All the hardware & software

Planning & Site survey

Installations and Support

Creative Content Creation

Remote Content Management

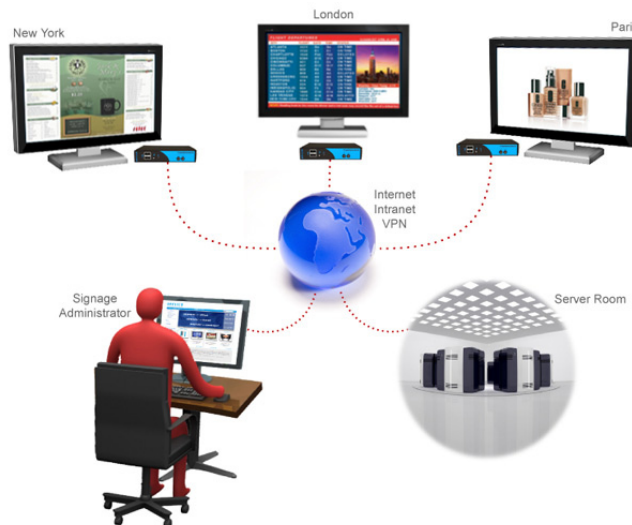
Sponsored advertisement

Software Updates

On-site Training

## System Overview

The BIGIDEA Signage Network is a digital signage solution made up of hardware and software systems that create a signage network to display advertisements and images on digital displays inside your organization. The BIGIDEA Signage Network can work with Plasma and LCD screens, TV screens and LCD projectors for front and rear projector displays.



Advertising content such as pictures and moving video can be updated on the fly from a remote station and broadcast immediately to audiences regardless of location.

Clock Zone: Real-time clock & date display



Video Zone: Superior HD quality video

Ticker Zone: Scrolling text or RSS ticker feeds

Image Zones: Looping HD images & stylish transitions

Custom Themes: Supports any TrueType™ font & background image

Watch live video in one area of the screen and display advertising message and content in another area of the screen at the same time.

# BigIdea

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